

National 5 Creative

Writing which is broadly creative

	15–13	12–10	9–7	6–4	3–1
Creative: content	<ul style="list-style-type: none"> ♦ attention to purpose and audience is consistent <p>As appropriate to genre:</p> <ul style="list-style-type: none"> ♦ the piece displays very good creativity ♦ feelings/reactions/ experiences are expressed/explored with a very good degree of self-awareness/ involvement/ insight/sensitivity 	<ul style="list-style-type: none"> ♦ attention to purpose and audience is consistent in the main <p>As appropriate to genre:</p> <ul style="list-style-type: none"> ♦ the piece displays good creativity ♦ feelings/reactions/ experiences are expressed/explored with a good degree of self-awareness/ involvement/ insight/sensitivity 	<ul style="list-style-type: none"> ♦ attention to purpose and audience is reasonably well sustained <p>As appropriate to genre:</p> <ul style="list-style-type: none"> ♦ the piece shows some creativity ♦ feelings/reactions/ experiences are explored with a sense of involvement 	<ul style="list-style-type: none"> ♦ attention to purpose and audience is not always sustained <p>As appropriate to genre:</p> <ul style="list-style-type: none"> ♦ the piece has a little evidence of creativity ♦ experiences are expressed, but not always convincingly 	<p>Writing pieces in this category are likely to be very rare and would be characterised by one or more of the following:</p> <ul style="list-style-type: none"> ♦ weak attention to purpose and audience ♦ very thin content ♦ no attempt at using language effectively ♦ brevity of response ♦ irrelevance
Creative: style	<ul style="list-style-type: none"> ♦ features of the chosen genre are deployed effectively ♦ language is varied and often used to create particular effects ♦ structure of the piece enhances the purpose/meaning 	<ul style="list-style-type: none"> ♦ features of the chosen genre are deployed, mostly successfully ♦ language is apposite and used at times to create an effect ♦ structure of the piece supports the purpose/meaning 	<ul style="list-style-type: none"> ♦ features of the chosen genre are deployed with a degree of success ♦ language is effective in the main ♦ structure of the piece is appropriate to purpose/meaning 	<ul style="list-style-type: none"> ♦ there is an attempt to deploy the features of the chosen genre ♦ language lacks variety ♦ structure of the piece is not appropriate to purpose/meaning ♦ significant errors in sentence construction/ paragraphing/ spelling 	

National 5 Persuasive

Writing which is broadly discursive

	15–13	12–10	9–7	6–4	3–1
Discursive: content	<ul style="list-style-type: none"> ♦ attention to purpose and audience is consistent ♦ information shows evidence of careful research, is presented to maximise impact and is sequenced to highlight key points ♦ ideas/techniques deployed to inform/argue/discuss/persuade have a very good degree of objectivity/depth/insight/persuasive force and are used to convey a clear line of thought/appropriate stance/point of view 	<ul style="list-style-type: none"> ♦ attention to purpose and audience is consistent in the main ♦ information shows evidence of relevant research and is presented in a clear sequence ♦ ideas/techniques deployed to inform/argue/discuss/persuade have a good degree of objectivity/depth/insight/persuasive force and are used to convey a clear line of thought/stance/point of view 	<ul style="list-style-type: none"> ♦ attention to purpose and audience is reasonably well sustained ♦ information shows evidence of some research and is presented in a clear sequence ♦ ideas/techniques deployed to inform/argue/discuss/persuade convey a line of thought/stance/point of view 	<ul style="list-style-type: none"> ♦ attention to purpose and audience is not always sustained ♦ information shows a little relevant research but is not always presented in a manner that enhances meaning ♦ ideas/techniques used to inform/argue, discuss/persuade are not always convincing and the line of thought is not consistently clear 	<p>Writing pieces in this category are likely to be very rare and would be characterised by one or more of the following:</p> <ul style="list-style-type: none"> ♦ weak attention to purpose and audience ♦ very thin content ♦ no attempt at using language effectively ♦ brevity of response ♦ irrelevance
Discursive: style	<ul style="list-style-type: none"> ♦ features of the chosen genre are deployed effectively ♦ language is varied and often used to create particular effects ♦ structure of the piece enhances the purpose/meaning 	<ul style="list-style-type: none"> ♦ features of the chosen genre are deployed, mostly successfully ♦ language is apposite and used at times to create an effect ♦ structure of the piece supports the purpose/meaning 	<ul style="list-style-type: none"> ♦ features of the chosen genre are deployed with a degree of success ♦ language is effective in the main ♦ structure of the piece is appropriate to purpose/meaning 	<ul style="list-style-type: none"> ♦ there is an attempt to deploy the features of the chosen genre ♦ language lacks variety ♦ structure of the piece is not appropriate to purpose/meaning ♦ significant errors in sentence construction/paragraphing/spelling 	